



EUROPEAN TEACHERS ACADEMY

Course title:	Storytelling for Learning
Course description:	<p>Stories shape our realities and define our identities and our lives. We all are collections of stories. Those who master the art and craft of storytelling have a great advantage in communication, and are more effective in their work, craft and probably everyday life.</p> <p>In this course we will explore different aspects of storytelling, from the traditional – oral – ones, to more contemporary and technology based such as cinema, comics and videogames. We will explore the development of myth, the “stories that always are, but never happened” (Sallustius), how deeply rooted they are in the collective unconscious (Jung), and what are the links with popular formats like fairy tales or contemporary comics or hit movies.</p> <p>We will cover topics like story structures, what makes the “bones” of a successful story, and how to engage our audiences regardless of the medium used. The course will encourage participants to tap into their potential as narrators and story creators, to gain the necessary skills and tools to be more effective communicators, and to become more aware of the immense power stories have in education, personal and professional life.</p>
The objectives of the course:	<ol style="list-style-type: none"> 1. to learn about principles and models of storytelling; 2. to experience different story formats, from oral narration to written stories, to cinema, comics and videogames – comparing their characteristics, their intended target groups and their main aspects; 3. to get experience in story creation, writing and drafting in a personal and group process; 4. to gain experience in public speaking and the effective use of voice, body and other environmental factors; 5. to reflect upon the deep impact of storytelling, its possible applications on fields such as learning, personal development, entertainment and therapy/healing.
Target groups:	Teachers, educators, youth workers, trainers, coaches, therapists, HR managers: any professional who works with other people as a teacher, guide, mentor, leader or counsellor.

Daily programme:	<p>Depending on the group's experience, expectations and background, the program will include all or some of the following modules:</p> <ol style="list-style-type: none"> 1. introduction to stories, sharing in circle, personal interviews; 2. 1 minute “pitch” to present themselves and their work – video analysis and feedback; 3. workshop on public speaking, use of: voice, eyes, tone, hands, body, feet and environment to increase the effectiveness of communication; 4. “we are all storytellers”: workshop on fairy tales to rewrite one's personal story in an impactful and powerful way; 5. story structures: the Narrative Arc by Aristotle; 6. story structures: the Fairy Tale story functions, by Vladimir Propp; 7. story structures: the Monomyth by Joseph Campbell; 8. transformative storytelling and its connection with deep psychology: the “origin story” through comics; 9. how to build stories in personal and cooperative settings; 10. storytelling games to be used with groups and classes; 11. introduction to improv theatre: learning to say “Yes, And”; 12. introduction to “The Way of Council” as a horizontal practice of sharing stories based on empathy, compassion and active listening.
Will participants receive a ready set of teaching materials / course methodology for future implementation in their school?	Yes.
Dates in 2021:	18-24 July.
Location:	Krakow, Poland.
Social programme:	The social programme activities are included within your course fees!



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